



# URGENT!



Hello, my name is John Haremza, over the next 14 minutes you are going to learn about a product that medical professionals have gone on record stating that it is one of the most important medical advances they have seen in their career.



This is Dr. Alex Lee and I am a full time practicing physician. I am board certified in internal medicine and gastroenterology, and I also do research at the UCLA School of Medicine. I am also the professor of medicine at UCLA. I just wanted to go on record as saying what an extraordinary product "[Natural Cellular Defense](#)" is. I have been extremely impressed with the product, and in my opinion, this is the single most important supplement available today.



My name is Dr. Harold Sirota. I am board certified in Family Practice. I have been in private practice for over 20 years. I am chairman of the department of Family Practice at Touro College of Osteopathic Medicine, and I also chair the Department of Family Practice at Franklin Hospital. "[Natural Cellular Defense](#)" is by far the most important product I have seen in over 20 years of practice. Every person, regardless of age, needs this product.



Thanks for the comments from Dr. Sirota and Dr. Lee. As you are beginning to understand, "[Natural Cellular Defense](#)" is a very serious product that can change lives. In many cases it can save lives. This is a product that as you learn and understand it more, your imagination will be captured in such a way that you will be compelled to consume, but almost have a sense of duty or obligation to share it with others.

This is a product that we can make the clinical claim that it will remove heavy metals and toxins. I don't believe that there is a medical professional out there that would argue that we are exposed to heavy metals and toxins on a daily basis. That these heavy metals and toxins are stored within our body, and



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contribute to many illnesses as well as disease. To help you understand a bit more, I am going to introduce you to Dr. Stewart Lonky.



Thank you, John, and Hello everyone, my name is Dr. Stewart Lonky, and I am a practicing physician, board certified in internal medicine, pulmonary medicine, and critical care medicine. I also have a vast experience in the field of toxicology.

I would like to take the next few minutes to give you some information about an amazing breakthrough that I believe to be one of the most important medical advances in the last 10 years.

It is a breakthrough that can both improve your health and prevent dozens of unwanted complications from your everyday exposure to toxic pollutants in the environment. I am absolutely certain that after listening to this information you'll choose to join the growing number of people who have decided to level the playing field with regard to these toxic exposures, and significantly decrease the risk of illnesses that up to now, many folks have either considered to be either inevitable, or just a stroke of "bad luck". I am talking diseases like Cancer, Heart Disease, Asthma, Alzheimer disease, and afflictions like Autism and ADD.

I am talking about a product that you'll want to share with every member of your family or anyone you know and care about.



I hope you're beginning to understand and see the enormous opportunity available with "[Natural Cellular Defense](#)".

The company bringing you this product is Waiora. Waiora is a 4+ year old company, debt free, and profitable. Waiora has worldwide exclusive marketing rights to this product. It is a proprietary product that no company in any line or distribution has a product that will do what "[Natural Cellular Defense](#)" will do.

There are already people earning fortunes with this product.

Korey Johnson, a former electrician has earned over 2 million dollars since he was introduced to this product.

Marcy Littlejohn along with her husband Chip, they owned an RV dealership. Marcy will tell you that she believes that the product saved her life, and she earned over a half million dollars her first year with this product.

Mickey Dillon, a former pharmaceutical representative earned around \$44,000 in a recent month.



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Dave Jordan, an Ebay power trader spending 14 hours per day in front of a computer, has now been able to turn to this full time. He has earned over a million dollars with this product.

Renae Chittick, a former school teacher, will earn over \$200,000 this year in 2009.

I, personally, was a maintenance person, welding, building, and maintaining equipment, had never sold anything in my life. I was making \$22,000 per year. I was introduced to this product and today I earn over \$100,000 per month.

These are just a few of the extraordinary success stories with our company.

Well, with our economy today, I believe Waiora offers a very realistic opportunity for someone to make that extra \$1000 - \$2000 a month, with out giving the security up of their full time job.

I would like to introduce Rik Deitsch. Rik Deitsch is a brilliant biochemist. He has done work at Duke University and the Cleveland clinic. He is also an executive at a biotechnology company working with 2 drugs for the treatment of HIV and MS. He has formulated over 50 dietary supplements. He has written 2 books, and is an expert on toxicology.

Rik, could you take just a minute, and help us to understand a little more about what is a zeolite and how does it eliminate heavy metals and toxins from your body?



Yes, I'd be happy to. Zeolites are naturally occurring compounds. They have been around for thousands of years. They are formed when lava comes in contact with sea water and cools down. Over the years, they have been used for various purposes. In fact the zeolite present in "[Natural Cellular Defense](#)" (clinoptilite) has been used for hundreds of years to promote general wellness throughout Asia and in countries like India, Russia, and Croatia.

What makes these zeolites unique is their molecular structure, which looks a lot like a honeycomb, with large open spaces, stacked one on top of the other forming a cage-like structure, and the really special feature of the molecule is that these cages have a negative charge. These properties truly make the "[Natural Cellular Defense](#)" a breakthrough product. Now how do these Zeolites work, and what do they do? It is actually very simple, since most environmental toxins are positively charged, they are sucked into the negatively charged Zeolite and



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trapped. Once they are trapped, they are not easily removed, and become part of the Zeolite structure. These toxins are then eliminated naturally along with the Zeolite. The toxins we are talking about are heavy metals, lead, cadmium, mercury, arsenic, as well as other toxins such as nitrosamines, all of which are positively charged, and all of which are drawn into the Zeolite cage and trapped. What makes the Zeolite in "[Natural Cellular Defense](#)" so special is our proprietary manufacturing process, which cleans, activates, and micronizes the Zeolite, creating a liquid that is easily taken by mouth, is easily absorbed into the blood stream, and has absolutely no side effects. In fact the FDA has granted it GRAS status which means it's Generally Recognized As Safe.



Thank you, Rik. You may be asking yourself, "If this product is really this good and this powerful, why have I never heard of it before? Why is it not on the shelves at Walmart." It is really very easy to understand, if we were to put these on the shelves at Walmart, trying to sell it through traditional means of distribution, you would probably have to spend \$200 million to educate the consumer before the first bottle was picked off the shelves.

Understand, with traditional marketing, around 60% of the cost of the product is advertisement and distribution. It's to get you to buy it. What Waiora is doing, with Network Marketing, is using real people with real results, rather than paying professional athletes and actors hundreds of millions of dollars to get you to buy that product, we are empowering real people with real results, and really what makes more sense.

Something that had a profound impact on the success that I have experienced in my life, is when it was explained to me how money was earned in America. See 95% of Americans, spend their life in something called "**linear income**". **Linear Income** is a job. If you work for a week, you get paid for a week. If you stop working, you stop getting paid.

According to the Social Security Administration, 95% of Americans reach age 65, dead, or dead broke. They are dependent on friends, relatives, family, social security, or they are still working. Ask yourself if there is a correlation there.

2% of the population derive their income from "**residual income**". **Residual Income** is exciting, but it is very difficult to access. Maybe you have written a book, or you have cut a record, or you're a TV star like Jerry Seinfeld that gets paid every time an episode gets played. Again, very exciting, but difficult to access.

3% of our population earn "**leveraged income**". These are the business owners. These are the people employing all the linear people. They are creating all of the jobs.



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What's also interesting, once again from the Social Security Administration, 3% of our population control 97% of the wealth in America. Again, is there a correlation?

See, as I began to learn and understand this, I realized that:

1. I was in a linear position
2. I didn't have the knowledge or the resources to start a small business. A ¼ million dollars to enter into a franchise. I wouldn't have been able to take the risk.

Waiora is giving us the opportunity with this breakthrough product to have residual income. Ask yourself the question, "How many people are helping me pay my bills?"

Imagine introducing a product that could change someone's life and you can receive a residual income. You can begin to experience leverage by having hundreds, maybe thousands of people share this product and use this product on a daily basis helping you pay your bills.

Let me help you to understand just how powerful leverage is. Imagine that you just spent an hour a day letting people know of this breakthrough product and this company called Waiora. Over the course of time, you find three people that join you, and they begin to share this breakthrough product and this incredible opportunity. Over the course of time, those 3 each find three. So now you have nine people sharing this product and this company. Those 9 then each find three and you have 27 more people each committing an hour a day. On the next revolution you a day over 40 hours. Not a 40 hour week, but a 40 hour day.

Now you can begin to understand how business owners make fortunes. They are leveraging all their employees.

I remember when I was first introduced to this concept, when I worked at the snack food company. One of my co-workers said, "You know, the problem I have with this whole network marketing thing, is the fact that someone is going to make money off of me". I said, "I don't think they're losing money on us here at the factory."

Think about that, if they are paying you \$12 an hour, I'll promise you that they are making \$20.

Let's expand this a bit further. Let's imagine that you fill your car up with gas, maybe you pickup some groceries, go out for dinner, or go home and pay your cable bill. Do you realize that you are being leveraged? Is it same to assume



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that every time you spend money, someone else is making money? See, no one ever thinks of this, but 97% of the people in this country give their money on a daily basis to 3%. Those are the 3% that own the businesses that we spend our money at.

Waiora is giving us the opportunity to access this incredible power of leverage and residual income, helping people learn about a breakthrough product. Enormous opportunity available.

Before I say goodbye, I have one more point that I want to make, and that is how important timing is to your success. You know, I was raised under the philosophy or the belief that the secret to success was simply to work hard. I think that we all would agree that this makes sense. Yet we all know people that work hard, but they don't have a great deal of financial success. See, it is not just working hard, but it is working hard in a growth environment. It's growth that magnifies and multiplies your efforts.

If you are working hard today in a flat and or declining industry, or if you are working in a flat and or declining company, it really doesn't matter how hard you work, it is difficult to break the "barriers". There are plenty of examples of this. One of the most recent and obvious is the real estate industry. Today it is very difficult to make money in real estate. Five years ago, the real estate market was exploding, everyone was making money.

We have a "perfect storm" so to speak, as it relates to timing. Number 1 is the wellness industry. By the year 2012, 50% of Americans will be over the age of 50. They are willing to do anything, try anything, spend anything, to maintain their youth and longevity. We have products that address every one of their major concerns.

As you look at our economy today, there is a major need for people to have extra income, and we provide an opportunity to fulfill that need.

Our company, Waiora, here we are, debt free and profitable, with proven management, proven products, a proven compensation plan. Everything is in place.

You know, we are not given a whole lot of guarantees in our life, but I am going to give you a guarantee today. Whether you participate or not, whether you use these products or not, I guarantee you, I promise you, that there will come a day when you'll say, "I am glad I did", or "I wish I had".

We are a very small company, we are debt free and profitable, with proven products, you have a chance to participate and change lives.



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The downloadable MP3 at:

<http://potenthealthsupplements.com/opportunity.htm>

has around 9 more minutes of testimonials you can listen to.

For more information about the “[Natural Cellular Defense](#)” product and more written testimonials, visit <http://ncdpro.com/erikloebel>

Get back with me Erik Loebel at [erik@potenthealthsupplements.com](mailto:erik@potenthealthsupplements.com) or (713) 409-7041 to get your questions answered

Thanks for reading,

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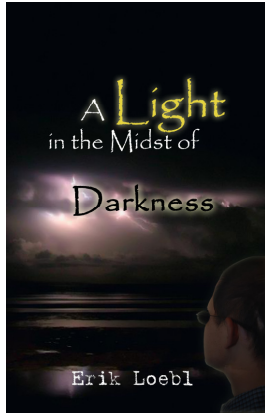
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